

2023

SUMMIT

VENDOR

OPPORTUNITIES



**Western New York
Sustainable Business Roundtable**



INTRO TO SBR



WNY Sustainable Business Roundtable (SBR) was officially created in 2014 to help companies **invest** in their economic and environmental future. We **connect** organizations to resources, educating businesses and communities so we can together **learn** best practices for sustainability. We **recognize** member achievements, with the goal of creating an economically and environmentally resilient Western New York.

As of August 2023, SBR is a dynamic consortium of roughly 70 local businesses and organizations invested in sustainability whose actions create competitive advantages and promote regional prosperity. It is our mission to provide exceptional quality education, connections and experiences to all stakeholders. The Sustainable Business Summit is SBR's annual marquee event. Don't miss out on this opportunity to:

- Connect your company to our member businesses,
- Underscore your company's commitment to sustainable businesses in WNY,
- Enhance your local presence with WNY businesses and customers who value sustainability.

We offer four summit sponsorship levels as well as one exclusive sponsorship opportunity. Pick your favorite and let's move forward together!

SUSTAINABLE BUSINESS SUMMIT



Each year, SBR's members, partners, allies, and friends get together for our annual marquee event, the Sustainable Business Summit.

The 2023 Summit, **Sustainability Accountability: Transforming Knowledge to Action**, will occur on November 14 from 11:00 AM to 5:30 PM. The Summit will feature a keynote speaker who is a national leader in the sustainability and resilience space. Additionally, attendees will be invited to participate in roundtable discussions on sustainability topics, as well as networking sessions and vendor showcases. SBR's Summit is a great opportunity to meet up with peers, engage with national sustainability leaders, to be inspired and get recognized! The keynote panels, summit program overview and confirmed speakers are available on our summit page.

YOUR BENEFIT



WHAT'S OUR REACH?

Our summit attendees 2018 - 2022 represented a cross-section of regional businesses who are investing in sustainable products and practices. In 2022, SBR returned to an in-person Summit, attracting 200+ registered attendees. This year we are aiming to build on our previous success with a 2023 in-person Summit in Buffalo, New York.



WHAT'S YOUR ROI?

The Sustainable Business Summit gives sponsors a chance to showcase products and/or services, thus increasing brand awareness. We will ensure that your company's logo gets high visibility before, during, and following the summit.

■ THIS YEAR...

The 2023 Summit will feature one keynote address and four engagement session tracks. Our keynote address will highlight a nationally recognized sustainability leader while our four engagement session tracks will bring together local experts and will focus on: "Storytelling: Uncover the Value of Your Reporting," "Building Trust through Transparency," "Walking the Walk Together," and "Driving Change and Building a Culture of Sustainability."

SUMMIT VENDOR



Western New York
Sustainable Business Roundtable



\$500

BEING A SUMMIT VENDOR INCLUDES

01

One Summit registration.

02

Any additional registrations will be available at the "early bird rate" without time limitation.

03

Vendor's logo on summit vendor logo board banner shared in SBR's newsletters** & on SBR's social media accounts: LinkedIn, Instagram Twitter & Facebook.***

■ FEES

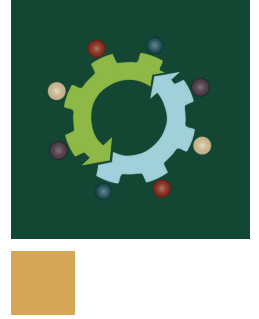
- Vendor payment is due by October 31, 2023. Payment is accepted via check or Credit Card online.
- If the Summit is canceled due to unforeseen circumstances, vendors will be fully reimbursed.

* Seen by approximately 200 attendees, based on attendance during SBR's Summits 2018-2022.

** To a current total of 1,065 newsletter subscribers.

*** A current total of 2,000+ followers across social media platforms.

THANK YOU



TIMEFRAME



To register as a vendor, please complete your business or organization profile and submit payment through our [2023 Summit Vendor Form](#). **Vendor payment is due by October 31, 2023.**

Once your form and payment have been received, a member of the SBR team will reach out to confirm the final registration information.

Should you have any questions, please reach out to our Program and Event Coordinator at: bea@wnysustainablebusiness.org.