



WNY SUSTAINABLE
BUSINESS ROUNDTABLE

ANNUAL REPORT

2022
EDITION





OUR VISION

To grow and support an environmentally and economically resilient community that prioritizes the well-being of current and future generations.

OUR MISSION

To foster collaboration that enables our member businesses to create, build, and act on sustainability goals, grow prosperity, and promote healthy communities.

OUR VALUES

- Stewardship
- Prosperity
- Equity
- Collaboration

PRESIDENT'S STATEMENT



Welcome to our 2022 Annual Report, showcasing the accomplishments and impact of our fiscal year (FY) 2021 that ended on October 31, 2022.

In a world grappling with numerous environmental challenges, our organization has remained steadfast in its commitment to creating positive change. Through tireless efforts and strategic initiatives, we have continued to drive impactful solutions and inspire others to join us in our sustainability journey.

Collaboration has been a cornerstone of our success as we have actively forged partnerships with like-minded organizations, government bodies, and corporate entities to amplify our impact. Together, we have undertaken community projects and developed sustainable policies to address critical environmental issues. We successfully held 11 events raising awareness about sustainable practices and fostering sustainable development within our communities. Our educational workshops reached over 470 individuals, empowering them with knowledge and tools to make environmentally conscious choices in their daily operations. I am immensely proud of the progress we have made over the past year in furthering our mission of promoting a sustainable future for all.

In addition to our accomplishments, we acknowledge the challenges we face. The urgency of the global climate crisis demands that we accelerate our efforts and scale our impact. We are fully committed to leveraging our resources and expertise to drive even greater change in the coming year.

PRESIDENT'S STATEMENT CONT.

June 1, 2023

I extend my heartfelt appreciation to our dedicated staff, volunteers, and board members who have worked tirelessly to make our vision a reality. Your passion, expertise, and unwavering commitment have been the driving force behind our accomplishments.

Lastly, I want to express my deepest gratitude to our members and supporters. Your belief in our mission and your continued support have been instrumental in propelling us forward. Together, we are creating a sustainable future, one that preserves and protects our planet for generations to come.

As we embark on the next chapter of our journey, I am filled with optimism and determination. Together, let us continue to champion sustainability, inspire change, and build a world where harmony between humanity and the environment thrives.

With sincere gratitude,

Stephanie Tisdale
SBR Board President



Volunteer Clean-Up at George Washington Park in Buffalo's Riverside neighborhood

OUR IMPACT

In the 2022 fiscal year, we welcomed our new members:

Chautauqua Institute, Cooper Signs, Junk Free Skin, Knowles Solutions, Life Storage, PostProcess Technology, Rigidized Metals, TC Technologies, thinkPARALLAX, and Upstate Niagara Cooperative.

10

NEW MEMBERS

11

EDUCATIONAL EVENTS

41

**RECOGNITION
PROGRAM
APPLICATIONS**

14

**SUSTAINABILITY
PROJECTS
REPORTED**



JUNK FREE SKIN



PROJECT THEMES

This year, fourteen organizations reported on their sustainability plans and implementation projects, showcasing best practices and innovative methods. Below are several projects that received recognition during the 2022 Summit.

Linde PLC responded to a hydrogen supply shortage at their Niagara Falls site by innovating their processes. Running 3 out of 4 compressors at 80% capacity proved more efficient and increased site resilience with a standby compressor. This adaptation resulted in substantial energy and water savings, amounting to 11,267 MW and 2,253,357 gallons annually, respectively. Additionally, the company achieved economic savings of over \$400,000 per year as a positive outcome of their innovative measures.



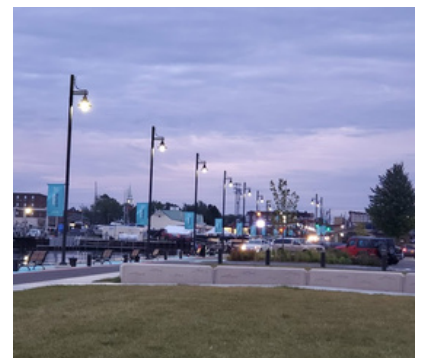
SBR Recognition Awards



Providence Farm Collective
Spring 2021

In 2020, **Rich Product's** awarded a \$10,000 grant to the Providence Farm Collective, collaborating with the Somali community to combat food insecurity in WNY. This funding allowed the collective to expand and relocate, significantly increasing their impact. Through partnerships with 25 community organizations, they distributed 10,602 pounds of locally grown and purchased produce, valued at \$16,375. The expansion created 12 staff positions, including 7 from farming communities, and facilitated 14 farm incubators with 16 farmers. Rich's further extended their support by awarding an additional 3-year grant to the collective in the following year.

In the of Summer 2021, **LED Energy Solutions** implemented a project in the City of Dunkirk that effectively retrofitted every city streetlight and lights in city buildings and properties with LED lighting. This initiative not only supported the local economy by utilizing local electricians, contractors, and product suppliers but cut the City of Dunkirk's kilowatt hour per year usage in half, ultimately saving city taxpayers roughly \$250,000 annually in electricity costs.



Dunkirk Pier

OUR REACH



*Environmental Justice
Business Update at the
Big Big Table*



*Electric Vehicle Event at the
Buffalo Transportation Pierce-
Arrow Museum*



*2022 Business Summit at the
Powerhouse*

470 EVENT ATTENDEES

46 EVENT SPEAKERS

1 BUSINESS SUMMIT

OUR REACH

SBR IN THE COMMUNITY



West Side Walking Tour - Summer 2022



Riverside Walk and Talk - Summer 2022



*Borderland Music Festival
September 2022*



*Amherst Chamber of
Commerce Tradeshow*



*Volunteer Clean-Up at George
Washington Park*

COMMUNICATIONS



1,175 EMAIL SUBSCRIBERS



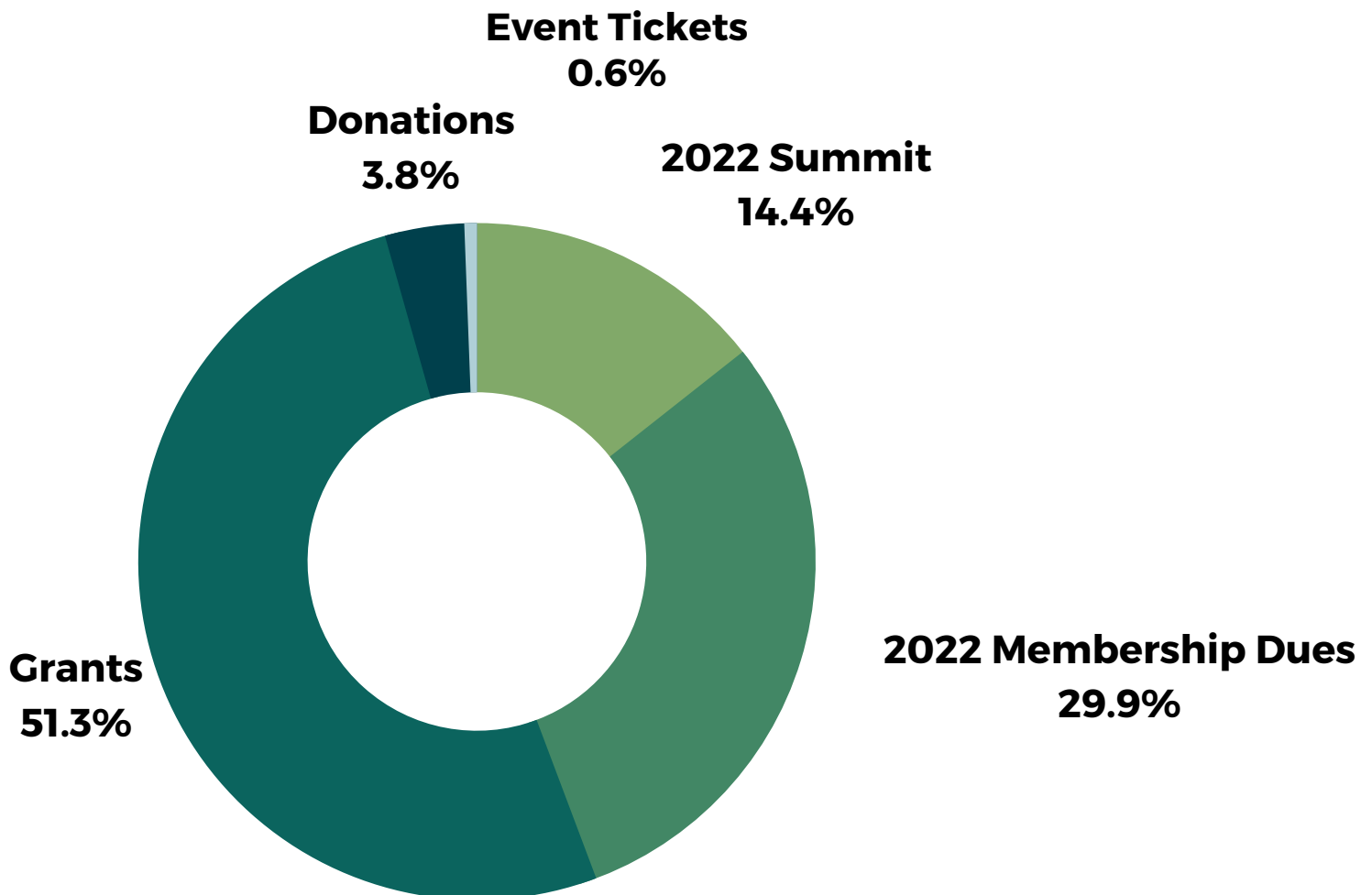
1,967 SOCIAL MEDIA FOLLOWERS

FINANCIALS: FY 22

INCOME CATEGORIES (USD)

TOTAL REVENUE: \$166,940

FY November 1st, 2021 to October 31st, 2022. Please see SBR's 990-EZ for more details, available upon request.

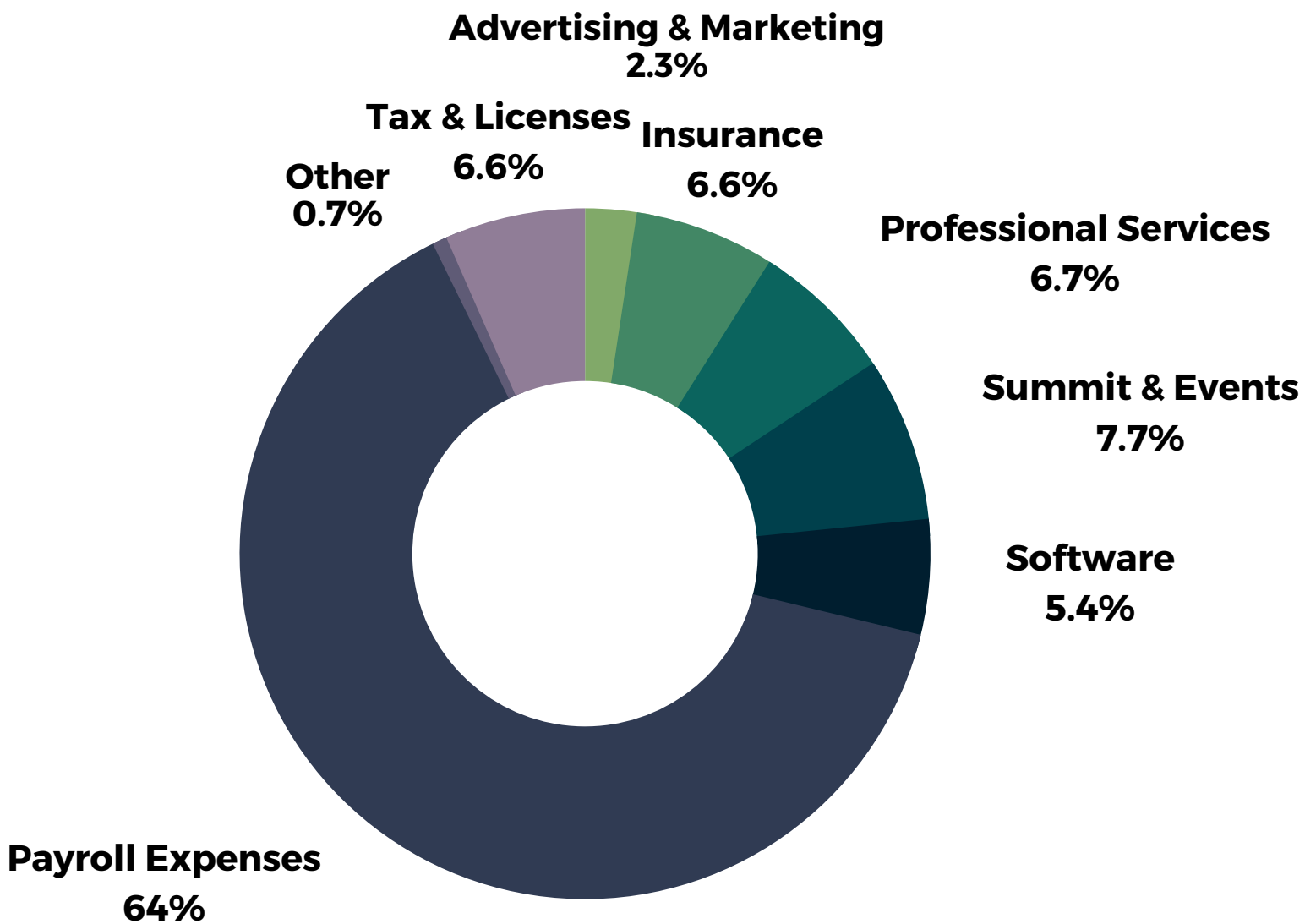


FINANCIALS: FY 22

EXPENSE CATEGORIES (USD)

TOTAL EXPENSE: \$99,608

FY November 1st, 2021 to October 31st, 2022. Please see SBR's 990-EZ for more details, available upon request.





THE FUTURE OF SBR

Insights from the Executive Director

As we reflect on another remarkable year, we are excited to share with you the progress and growth of SBR. Our commitment to empowering businesses to embrace sustainable practices has led to significant achievements, and we are pleased to announce the expansion of our organizational capacity for the coming year. With new team members, improved systems, and enhanced programming, we are poised to make an even greater impact in driving positive change in our community.

Looking ahead, we are thrilled to announce the expansion of our team. Earlier in 2023, we bid farewell to Brenna Reilly, our Program Coordinator, but we are delighted to welcome Bea Goldthwait as our new Program and Events Coordinator. We also recently welcomed Erin Hanaburgh as a part-time Communications and Engagement Coordinator who will enhance our outreach efforts and ensure effective communication with our members and stakeholders.

We are excited to implement a new customer relationship management system called Neon One. This platform will streamline our member management, communications, and event administration processes, enabling us to serve our members more efficiently and effectively.

We look forward to expanding our educational programming to include smaller roundtable discussions. These focused discussions provide a platform for our members to delve into the intricacies of specific sustainability topics they value most.

As we move into the next year, we are excited about the opportunities that lie ahead. We remain dedicated to supporting your sustainability journeys and providing the resources and connections you need to thrive and drive sustainable practices across our region.

Thank you for your ongoing support, dedication, and commitment to a more sustainable future. We look forward to exciting times ahead!

Alexandra Holland, PhD

SBR Executive Director

WNY SUSTAINABLE BUSINESS ROUNDTABLE 2023 EDUCATION CALENDAR

Quarterly topic perspectives on:

- Climate change and its impacts
- New policies and regulations
- Health & Wellness in the workplace
- Community impact and food insecurities
- Increasing Energy Efficiency



**Western New York
Sustainable Business Roundtable**

WINTER SEMESTER - CLIMATE CHANGE

- Understand the Inflation Reduction Act
- NYS Climate Leadership & Community Protection Act Update
- Local Climate Action Plans

GOAL- ADAPTING TO NEW RULES AND REGULATIONS



SPRING SEMESTER - HEALTH & WELLNESS

- WELL Certification: Standards and More...
- Corporate Wellbeing
- GO Buffalo Niagara and The Future of Wellness

GOAL -ESTABLISHING HEALTHY WORKPLACES



SUMMER CAMP - FOOD EQUITY

- Community Impact Statements & Implementable Plans
- Learning About Your Community
- Local Initiatives in Western New York

GOAL - UNDERSTANDING FOOD INSECURITIES



FALL SEMESTER - ENERGY

- Energy Efficiency in New Builds v. Retrofits
- Local SBR Members Paving the Way
- Community Choice Aggregation

GOAL - INCREASING ENERGY EFFICIENCY



Learn more about upcoming education events at
<https://www.wnysustainablebusiness.org/events>



WESTERN NEW YORK SUSTAINABLE BUSINESS ROUNDTABLE



For a list of all current SBR Members, visit
<https://www.wnysustainablebusiness.org/our-members>