



Western New York Sustainable Business Roundtable

Creating an environmentally and economically resilient Buffalo-Niagara

2021 Board Nominations

SBR currently has three nominations (bios below) for The Board of Directors. Members are encouraged to register AND submit nominations before 2 PM on Thursday.

The BOD Election will take place during the virtual Annual Meeting, this Friday June 4th, 11 AM – 1 PM. All member representatives will be sent voting instructions in a separate email on Thursday afternoon.



Sarah Quintal

Sarah Quintal has been an active board member since 2019 and is the chair of SBR's Development committee. She has helped SBR and the Board on development, communications, and strategic planning.

Sarah is a certified Envision Sustainability Professional (ENV SP) and has been with WSP USA (formerly Ecology and Environment) since 2013, where she works on projects related to renewable energy, resiliency, and sustainability for public and private clients. She brings 14 years' professional experience that combines environmental consulting, nonprofit program management, and community engagement. She earned the 2020 Top Young Professional honor for Engineering News Record (ENR) New York, and has a passion for growing a regenerative economy built on renewable energy, sustainability, resiliency, and climate change mitigation and adaption.



Willems Ransom

Willems Ransom, AIA is a Principle at mcCallumSather. Willems is an award-winning architect and design leader who is passionate about sustainability, research and building great partnerships to towards resilient communities. He believes that great design begins by building great integrated teams and cultivating a strong partnership with client and community stakeholders. Willems tries to approach every project with a unique contextual sensitivity that is strongly focused on people and a strong sense of place.

Willems is currently spearheading mcCallumSather's growth in Buffalo, and continues to expand his healthcare, post-secondary and municipal portfolios in Southern Ontario where he is an active member with corresponding organization, Sustainable Hamilton Burlington. He has been involved with the WNY Sustainable Business Roundtable since his previous role at CannonDesign. He has been actively involved with SBR education, and communications committees. Willems has also volunteered at SBR events and presented as part of the SBR educational workshop on calculating carbon footprint.



Jennifer Guia

Jennifer Guia is a Productivity Engineer working for the industrial gas company Linde, Inc (formerly known as Praxair). Jennifer works to lower Linde's carbon footprint in the Eastern US. While with Linde, Jennifer has led many cross-functional sustainability efforts including: reducing water use, power consumption as well as reducing miles traveled per delivery. Additionally, Jennifer is a member of Linde's "Green Team" which leads sustainability efforts at Linde's Tonawanda based site.

Jennifer is passionate about sustainability. She firmly believes that it's every business' responsibility to learn how to meet its present needs without sacrificing future generations' ability to meet their needs. In her personal life, she enjoys spending time outdoors hiking and kayaking in all the great trails and parks of Western New York. Jennifer has been a member of the Western New York Citizen's Climate Lobby of 2 years, participating in discussions and phone banking surrounding climate and sustainability legislation. She holds a master's degree in industrial engineering from Rutgers University and a bachelor's degree in chemical engineering from The Cooper Union.