



MAKE IT YOUR BUSINESS - HARNESS THE POWER OF THE SDG'S

MAY 5-6 • 2021, 2-5 PM (EDT)
VIRTUAL SUMMIT
FINAL PROGRAM

Program, May 5

DAY 01: WHY & HOW CAN THE SGD'S DRIVE THE BUSINESS PLAN

2:00 - 2:15 Welcome,
Opening Remarks and
2021 Recognition Awards
Announcement, **Kris Ann Bolt**
& **Ryan McPherson**.

2:15 - 3:00 What Are the SDG's
and How Do They Align to Advance
Business: An Interview & Discussion
with Dr. **Aniket Shah**, the Global Head of
Sustainability Research at Jefferies.

3:00 - 3:30 Vendor Showcase & Networking: Summit attendees can
move around freely in-between the different summit floors and
vendor tables. First raffle winner announcement.

3:30 - 4:30 Keynote Panel 1: Why You Should Care: the SDG's
Are Driving Businesses' Future Growth

Speakers: **Steve Bell**, Steve Bell Communications,
Paul Hilton from Trillium Asset Management and
Sheila Davis from Silicon Valley Toxics Coalition.
Moderated by **Alexandra McPherson**, Niagara Share

4:30 - 5:00 Roundtable discussions & Networking.
Second raffle winner announcement.



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Keynotes, May 5

INTERVIEW & DISCUSSION:



ANIKET SHAH

Global Head of
Sustainability Research,
Jefferies

Jefferies



STEVE BELL

Managing Partner
Steve Bell Communications



SHEILA DAVIS

Executive Director,
Silicon Valley Toxics Coalition



PAUL HILTON

Portfolio Manager & Research Analyst
Trillium Asset Management



KEYNOTE PANEL I:



ALEXANDRA MCPHERSON

Principal,
Niagara Share



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Program, May 6

DAY 02: HOW SDGS CREATE VALUE FOR PEOPLE & PROSPERITY

2:00 - 2:05 Welcome and
WNY Clean Production
Leaders Announcement
with **Cheri Peele** from Clean
Production Action.

2:05 - 3:00 Keynote Panel 2:
Acquiring & Retaining Talent
by Driving Empowerment, Equity
and Human Capital through the SDG's.

Speakers: **Glenn Jackson** from M&T Bank, **John Somers** from Harmac
Medical Products and **Dave Rapaport** from Ben & Jerry's.
Moderated by **Nira Johri** from Rich Products

3:00 - 3:30 Vendor Showcase & Networking: Summit attendees can
move around freely in-between the different summit floors and
vendor tables. Third raffle winner announcement.

3:30 - 4:30 Keynote Panel 3: Innovation, Growth and Furthering
Economic Success Through the Global Goals

Speakers: **Jon Powers** from Clean Capital, **Hadar Borden**
from University of Buffalo and **Paul Tyno** from NOCO.
Moderated by **Denielle Harrison** from BSR

4:30 - 5:30 Summit Happy Hour "Meet the Winners":
Enjoy sipping on your drink of choice while being
inspired by awarded sustainability projects!
Fourth and final Raffle winner announcement.



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Keynotes, May 6

KEYNOTE PANEL II:



DAVE RAPAPORT

Global Social Mission Officer,
Ben & Jerry's



NIRA JOHRI

Sustainability Director,
Rich Products



JONH SOMMERS

President & CEO,
Harmac Medical Products



GLENN JACKSON

Chief Diversity Officer,
M&T Bank



KEYNOTE PANEL III:



PAUL TYNO

VP Sustainability Technologies,
NOCO Energy



DENIELLE HARRISON

Manager,
Business for Social Responsibility



HADAR BORDEN

Director,
Blackstone LaunchPad & Techstars



JON POWERS

Co Founder,
CleanCapital



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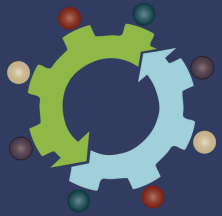
CHANGE AGENTS



CURBELL

SUSTAINABLE STEWARDS





2021 VIRTUAL VENDOR TABLES

LOOK FOR THESE VENDORS ON THE
FIRST FLOOR IN REMO:



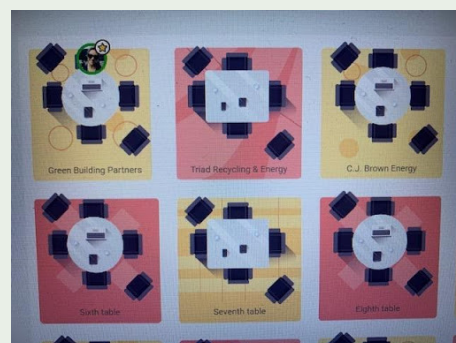
FOUR EASY TIPS FOR NAVIGATING REMO:

MAKE THE MOST OF YOUR 2021 VIRTUAL SUMMIT

Please use a laptop, choose a Google Chrome web browser, and close all Zoom applications & other browser windows before logging in to Remo. Make sure to use the email address you used to register for the Summit when you login to Remo. Remo has two modes: networking and presentation. Below are some pro tips to make your networking go smoothly:

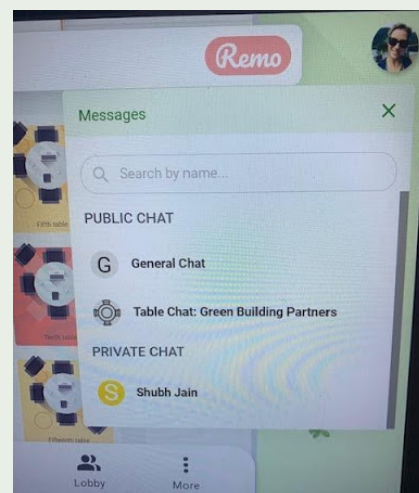
1. MOVING TO ANOTHER TABLE

When you enter Remo you will be placed at a table at random. Vendor tables have the vendor names in the table title. Double click the center of a table to join it. If the table is already full, you will get a message telling you so. If you'd like to share a video with attendees at your table, please use the table chat function!



2. FINDING ANOTHER ATTENDEE AT THE EVENT

In the chat function (Click "chat" on your control bar at the bottom of your screen), use the search bar to search their name. You can then send them a private chat and ask where they are within the event.



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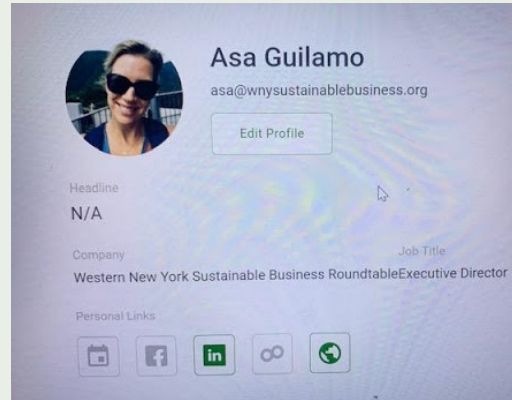
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SBR 2021 VIRTUAL SUMMIT REMO GUIDE:

3. UPDATING YOUR VIRTUAL BUSINESS CARD

Click on “My Profile” and then edit, to change your profile photo, add your full name, email address, website and connect your LinkedIn Profile.



4. MOVING BETWEEN FLOORS

Use the “elevator” option to the left-hand side of your screen.



BONUS TIP!

On the right-hand side in the summit floors, you will find a couple of tables named “parking spots”. Please go there if you need to step a way from your computer for a little while during the summit. In the lower left corner you'll find a table named "tech help", go there if you need assistance!

*Please Note: virtual backgrounds are NOT supported on Remo



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