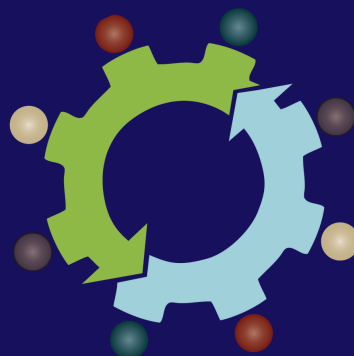


WESTERN NEW YORK
SUSTAINABLE BUSINESS ROUNDTABLE



2021 Summit
Vendor Opportunity





Intro to SBR

WNY Sustainable Business

Roundtable (SBR) was officially created in 2014 to help companies **INVEST** in their economic and environmental future. We **CONNECT** organizations to resources, educating businesses and communities so we can together **LEARN** best practices for sustainability. We **RECOGNIZE** member achievements, with the goal of creating an economically and environmentally resilient Western New York.

As of March 2021, SBR is a dynamic group of almost 70 local businesses and organizations invested in sustainability whose actions create competitive advantages and promote regional prosperity. It is our mission to provide exceptional quality education, connections and experiences to all stakeholders. The Sustainable Business Summit is SBR's annual marquee event.

Our 2018 - 2020 summit attendees represented a cross section of businesses from across the region who are investing in sustainable products and practices. Is your company interested in connecting with our summit attendees?

We offer Vendor Showcase & Networking interaction opportunities as an integrated part of the summit program. Contact us today to sign up as a 2021 summit vendor!

Contact:

Asa Guilamo, Executive Director, SBR

Email: asa@wnysustainablebusiness.org. Cell

Phone: 561-412-8635.



Each year, SBR's members, partners, allies, and friends get together for our annual marquee event, The Sustainable Business Summit.

The 2021 Virtual Summit will happen online on May 5th - 6th from 2-5 PM. The overall theme is "**Make it Your Business - Harness the Power of the SDG's**". The 2021 Summit will host two afternoons of live keynote panels featuring national & local business leaders, intertwined with longer networking sessions, vendor showcases, Roundtable discussions and more. SBR's Summit is a great opportunity to meet up with peers, engage with national sustainability leaders, to be inspired and get recognized! The keynote panels, summit program overview and confirmed speakers are available on the summit page: <https://www.wnysustainablebusiness.org/2021-summit>.

The 200+ Summit attendees will have an opportunity to interact with vendors several times during the two summit days. The program's keynote plenary panels are mixed with four opportunities to intermingle, including two dedicated time slots (30 min each) for vendor showcase and networking.

What's in it for you? The Sustainable Business Summit gives vendors a chance to showcase products and/or services and increase brand awareness.

How will it work? This isn't just another Zoom call. Remo, the 2021 Summit's digital conference platform, is designed to encourage interaction and exploration of new business connections! As a summit vendor, you will have a table dedicated to your company and with your company name included in the platform's interface & vendor list. All attendees are encouraged to set up virtual business cards, so you'll easily get their contact information for follow-ups. Link to Remo conference product demo: <https://www.youtube.com/watch?v=7MULDTn909k>



Summit Vendor \$500

The summit is created and hosted by the WNY Sustainable Business Roundtable and will be advertised through paid media, mailing lists*, and social media channels**. All vendors will receive listing in the summit marketing materials, one summit registration (\$85 value) and an opportunity to purchase additional registrations at the early bird rate of \$70.

How to prepare

- Join our prep session in the Remo platform a week before the event (date to be announced) to go over the different functionalities
- Names of vendor table staff, must be submitted by April 30th, 2021. Vendors must put their full name & company name in their Remo profile

How it will work

- Summit attendees will be able to move freely from table to table in Remo
- Your vendor table will be marked with your company name and be listed in the vendor directory
- Vendors must log in to the conference on time and stay connected online for the time stated in the summit program

Fees

- The vendor fee is due by April 30th, 2021 (payments will be accepted via check or online)
- Cancellation of the Summit is cause for the vendor to receive a refund for all amounts paid.

** For example, SBR's weekly newsletter reaches a total of 1,146 subscribers*

*** Current total of 1,234 followers across the social media platforms.*

Sign up today!



Contact SBR's Executive Director Asa Guilamo and let her know you would like to be a 2021 Summit Vendor! Please include the following in your email to asa@wnysustainablebusiness.org:

- Vendor Business/Organization
- Contact Person
- Name(s) of Summit attendee (1 admission is included)
- Company Description (25 words or less)
- Address
- Cell Phone Number
- Email Address
- Note what email address the electronic invoice should be sent to, if different from the contact person's email.