



## Membership Application Form

### **Western New York Sustainable Business Roundtable Principles**

We commit to becoming a thriving and resilient business by establishing and implementing business practices and principles that:

- a. Reduce water pollution
- b. Protect our waterways
- c. Optimize the use of energy and materials
- d. Invest in our community

In a transparent and measurable way that collectively, work to reduce the severity of global climate change and advance the global Sustainable Development Goals (SDGs).

Membership in SBR requires that each applicant will report metrics in advance of achieving membership approval, and will continue to report metrics annually. Metrics refer to section one of SBR's Recognition Application (i.e. below self-assessment survey tool) or industry standard metrics, subject to BOD approval. Metrics will remain confidential and will only be published with the organization's approval. Aggregate member business data may be reported by the SBR to interested parties. Below signature by an authorized management representative of the organization represents an understanding of the membership requirement outlined above.

**Organization:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Date:** \_\_\_\_\_

Please submit this application including metrics to SBR's Executive Director, Asa Guilamo, at [asa@wnysustainablebusiness.org](mailto:asa@wnysustainablebusiness.org). Following the approval of your application, we will contact you to confirm your membership and provide you with an invoice. Annual Membership Dues are currently the following. Organization with 1-10 employees: \$250. Organization with 11-199 employees: \$500. Organization with over 200 employees: \$1000.

# Company Profile

Place your answers in the boxes below:

## Company Name & Address

## Contact Person (Name, Email, and Phone)

## Type of Business

## Describe Products or Services

## Number of Locations & Employees in Western New York

## Company History

## Describe how you heard about SBR and why your organization would like to become a member?

# SELF ASSESSMENT SURVEY

## Sustainability Planning, Climate Action & Implementation

Check Yes or No (Attach relevant documents)		Yes	No
1.	Does your company have a sustainability plan?		
2.	Do you update the plan regularly?		
3.	Does your company have a designated employee who is responsible for sustainability?		
4.	Does your company have third party certification of elements of your sustainability plan (i.e. ISO 14001, B Corp, STARS, SASB, CDP, TCFD, etc.)?		
5.	Does your plan encourage sustainable end-of-life product design or use?		
6.	Does your plan encourage the engineering out of hazardous materials in your operations?		
7.	Does your organization work to advance the global Sustainable Development Goals (SDGs)?		
8.	Has your company completed a carbon footprint (greenhouse gas inventory)?		
9.	Do you have documented metrics used to measure, report, and create goals?		
10.	Does your company have a Green Team?		
11.	Are employees trained on the company's environmental and sustainability efforts and goals?		
12.	Aside from an initial training, are employees encouraged to participate in sustainability efforts?		
13.	Is your company's CEO and/ or senior leadership team involved with sustainability initiatives and decisions?		
14.	Is your company's sustainability plan posted publicly on your company's website? If so, paste a link here:		

15. Has your company set carbon reduction goals and or made a commitment to become net climate neutral by a certain date?

16. Describe any progress you have made in advancing your carbon emissions.

17. What business value have you seen from your sustainability efforts?

## Involvement in the Sustainable Business Roundtable

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18. What SBR events did any member of your company attend in 2020? Check all that apply.

Month	SBR Event	Mark attendance
January	Why Climate Change Matters to Your Business, workshop at Phillips Lytle, January 7th	
February	Calculating your Carbon Footprint (you can't manage what you can't measure!), workshop at National Grid, February 6th	
March	Developing and Implementing a Climate Action Plan, virtual workshop, March 18th	
April	Quarantini Happy Hour I, online networking, April 5	
May	Quarantini Happy Hour II, online networking, May 15th	
June	Annual Meeting, online, June 9th	
	Show Me the Money, virtual workshop, June 17th	
July	Western New York Sustainable Business Roundtable: Development, Growth, and Lessons Learned, webinar, July 23rd	

August	Morning Coffee Roundtable, online networking, August 5th	
September	Summit Reimagined - The Value of Building Business Resilience, September 22nd & 23rd	
October	Greening your Employees' Commute, virtual workshop, October 21st	
November	Carbon Neutral Fleets, virtual workshop, November 17th	
December	Lessons Learned from WNY Clean Production Leaders so far, virtual workshop, December 11th	
	Holiday Cocktail Hour, online networking, December 11th	

19. How does your company support the Sustainable Business Roundtable? Check all answers that apply.

<input type="checkbox"/>	Host Event	<input type="checkbox"/>	Board Member
<input type="checkbox"/>	Speaker/Trainer	<input type="checkbox"/>	Committee Member
<input type="checkbox"/>	Sponsor	<input type="checkbox"/>	Other:

20. What does your company gain from being a member of the Sustainable Business Roundtable? Circle all areas that apply and please specify your answers with numbers, when applicable.

<b>Expand our network</b>	How many new contacts have you gained?	<b>Push for changing attitudes to sustainable practices internally</b>	How many of your colleagues have been involved in SBR activities this past year?
<b>Expand our knowledge</b>	Within what areas of expertise?	<b>Increased capacity to implement sustainable business practices</b>	How many initiatives have been initiated and/or implemented?
<b>Other:</b>			

# Water

Check Yes or No (Attach relevant documents)		Yes	No
21.	Have you assessed your water footprint?		
22.	Do you engage in activities (such as fertilizer application) affecting the quality of your local watershed?		
23.	Do you have a water conservation plan and or specific reduction goals?		
24.	Do you have a process for tracking water spikes and leaks?		

25. What percentage of water used in your operations is reused or repurposed? (Mark your answer)

5-19%	20-39%	40-59%	60-79%	80-100%	N/A
					(< 5%) or unknown

26. What percentage of storm water is diverted from storm sewers and/or reused in your operations?

5-19%	20-39%	40-59%	60-79%	80-100%	N/A
					(< 5%) or unknown

27. What is the percentage of low-flow toilets, faucets, or other fixtures in your facility?

5-19%	20-39%	40-59%	60-79%	80-100%	N/A
					(< 5%) or unknown

# Waste

Check Yes or No (Attach relevant documents)		Yes	No
28.	Have you done a solid waste assessment?		
29.	Do you have a recycling program?		
30.	Do you have a repurposing program?		
31.	Does your company strive for zero waste and or have you set a specific goal?		
32.	Does your company maintain a restricted substances list that goes beyond regulatory requirements?		

**33.** Do you purchase environmentally friendly and or fair-trade products such as recycled paper, non-toxic cleaning products, sweatshop free apparel or repurposed cartridges? List product types.

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**34.** What percentage of solid waste is diverted from landfill through recycling, composting, and/or repurposing? Do not include incinerated garbage in your total percentage.

5-19%	20-39%	40-59%	60-79%	80-100%

Check Yes or No (Attach relevant documents)		Yes	No
35.	Do you partner with suppliers & customers to reduce packaging waste?		
36.	Have you decreased the total amount of scrap material in your operations?		

37. Do you recycle the following – mark all that apply:

Cardboard		Cans & Bottles	
Paper		Electronics	
Ink/Toner Cartridges		Oil/Coolant	
Batteries		Shrink Wrap	
Light Bulbs		Pallets	
Other			

## Energy

Check Yes or No (Attach relevant documents)		Yes	No
38.	Have you completed an energy assessment?		
39.	Do you regularly monitor energy consumption?		
40.	Do you have an energy conservation plan?		

41. What is the total percentage of electricity used at your facility that is purchased from renewable sources?

5-19%	20-39%	40-59%	60-79%	80-100%	N/A ( $< 5\%$ ) or unknown

42. What is the total percentage of electricity generated onsite from renewable resources?

1-3%	4-10%	11-25%	26-75%	76-100%	N/A ( $< 5\%$ ) or unknown



Check Yes or No (Attach relevant documents)		Yes	No
43.	Do you have a procurement policy for purchasing equipment that is energy efficient (i.e. Energy Star)?		
44.	Does your company encourage or incentivize alternative transportation for employees?		

45. What percentage of fleet vehicles are electric vehicles, hybrid, CNG, or zero emissions?

5-19%	20-39%	40-59%	60-79%	80-100%	N/A (< 5%) or unknown

## People

Check Yes or No (Attach relevant documents)		Yes	No
46.	Does your organization have workplace practices in place to secure the health, safety and wellbeing of your employees, beyond legal compliance?		
47.	Are there policies and practices in place to create a diverse, equitable and inclusive workplace?		
48.	Does your organization have a long-term (3-5 years) Diversity and Inclusion strategy?		
49.	Do you offer diversity and inclusion training for employees?		
50.	Have you set Minority- and Women-Owned Business Enterprise (MWBE), Disadvantaged Business Enterprise (DBE), and/or Service-Disabled Veteran-Owned Business Program (SDVOB) procurement policies and goals?		
51.	Do you engage employees and your local communities to promote collective action, e.g., by supporting volunteer programs?		
52.	Does your company invest in communities and public policy advocacy?		

53.	Does your company have a Corporate Social Responsibility (CSR) Policy?		
54.	Does your company have a policy in place to address sustainability and CSR issues in your Supply Chain?		

55. List your company's community engagement efforts.

56. What actions, events, or projects has your company participated in that promote a more diverse, equitable and inclusive local community?



# WESTERN NEW YORK SUSTAINABLE BUSINESS ROUNDTABLE



CANNONDESIGN



The Knoer Group, PLLC



Rising Tide Energy Services



[www.wnysustainablebusiness.org](http://www.wnysustainablebusiness.org)

SBR New Member Application

