



## Western New York Sustainable Business Roundtable

*Creating an environmentally and economically resilient Buffalo-Niagara*

[www.WNY SustainableBusiness.org](http://www.WNY SustainableBusiness.org)

### For Immediate Release

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### **The Virtual Western New York Sustainable Business Roundtable (WNYSBR) [Summit 2020](#) Brings Together Regional and National Business Leaders To Share Best Sustainable Business Practices**

September 22 & 23, 2020 – The WNYSBR Summit 2020 focuses on the intersection between resiliency and sustainability, which is of particular interest during this period of COVID-19 and the subsequent economic fallout. The Summit welcomes four prominent keynote panels to discuss the value of **business resiliency** in our region. Topics include **supply chain resiliency**, **climate leadership in a post-COVID-19 world**, and the **value of leadership during uncertain times**. The WNY community is welcome to share their experiences and lessons.

The esteemed speakers include: Bill Gisel (Executive Vice Chairman, **Rich Products**), Steve Davis (President, **Tapecon Inc.**) and Zandra Cunningham (CEO, **Zandra Beauty**). The speakers will shed light on how people can be put at the forefront of business sustainability plans and what the Black Lives Matter movement means to business leaders, especially in the WNY region. Moderated by Nira Johri (Sustainability Director, **Rich's**)

Martin Wolf (Director of Sustainability & Authenticity, **Seventh Generation Inc.**), Andrew Watterson (Sustainable Value VP at **GOJO - maker of Purell hand sanitizer**) and Shayna Harris (Principal, **Shayna Harris Consulting**) will discuss how businesses can move from less bad to create regenerative and net positive impact. Moderated by Ryan McPherson (Chief Sustainability Officer, **University at Buffalo**)

Scott Scheffler (Manager, Business Development and Growth & Innovation, **Moog, Inc.**), Dennis Elsenbeck (Energy Consulting Services, **Phillips Lytle LLP**, and appointee to the newly-formed **New York State Climate Action Council**) and Riva Krut (VP and Chief Sustainability Officer, **Praxair, Inc.**) will discuss how the Climate Leadership and Community Protection Act (CLCPA) can be seen as an opportunity and how organizations can influence the working groups that are being formed now. Moderated by Laureen Leddy (Director of the Office of Climate Change, **New York State Department of Environmental Conservation**).

Victoria Oster (Global Lead Environmental Affairs & EHS Management Systems, **TESLA**), Pamela Brody Heine (Director, **Clean Electronic Production Network**) and Charles Ruffing (Director, **NYSP21**) will discuss what tools and best practices reduce vulnerabilities in supply chains and create more stability & optimization. Moderated by Alexandra McPherson (Principal, **Niagara Share**).

### **About the WNY Sustainable Business Roundtable**

The Western New York Sustainable Business Roundtable, [wnysustainablebusiness.org](http://wnysustainablebusiness.org), is a collaborative group of public and private sector organizations in WNY that work together to help businesses take a lead in integrating sustainability into their operations to benefit staff, the environment, and their bottom line.

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