



Membership Application Form

Western New York Sustainable Business Roundtable Principles

We commit to becoming a thriving and resilient business by establishing and implementing business practices and principles that:

- a. Reduce water pollution
- b. Protect our waterways
- c. Optimize the use of energy and materials
- d. Invest in our community

In a transparent and measurable way that collectively, work to reduce the severity of global climate change and advance the global Sustainable Development Goals (SDGs).

Membership in SBR requires that each applicant will report metrics in advance of achieving membership approval, and will continue to report metrics annually. Metrics refer to section one of SBR's Recognition Application (i.e. below self-assessment survey tool) or industry standard metrics, subject to BOD approval. Metrics will remain confidential and will only be published with the organization's approval. Aggregate member business data may be reported by the SBR to interested parties. Below signature by an authorized management representative of the organization represents an understanding of the membership requirement outlined above.

Organization: _____

Signature: _____

Title: _____

Date: _____

Please submit this application including metrics to SBR's Executive Director, Asa Guilamo, at asa@wnysustainablebusiness.org. Following the approval of your application, we will contact you to confirm your membership and provide you with an invoice. Annual Membership Dues are currently the following. Organization with 1-10 employees: \$250. Organization with 11-199 employees: \$500. Organization with over 200 employees: \$750.

Company Profile

Organization Name, Address, URL & Social Media Handles

Primary Contact (Name, Email, and Phone) and other contacts within your organization

Type of Industry (see categories on <https://www.wnysustainablebusiness.org/members>):

Describe Products or Services

Number of Locations & Employees in Western New York

Company History and describe what prompted your organization's sustainability journey?

Describe how SBR has inspired and/or been of assistance on your sustainability journey? OR, if you are a new member: Describe how you heard about SBR and why your organization would like to become a member?

SECTION 1 (195 points)

Sustainability Plan & Implementation (53 points)

Check Yes or No (Attach relevant documents)		Yes	No	Max Points
1.	Does your company have a sustainability plan?			5
2.	Do you update the plan regularly?			2
3.	Does your company have a designated employee who is responsible for sustainability?			2
4.	Does your company have third party certification of elements of your sustainability plan (i.e. ISO 14001, B Corp, etc.)?			2
5.	Does your plan encourage sustainable end-of-life product design or use?			2
6.	Does your plan encourage the engineering out of hazardous materials in your operations?			2
7.	Does your plan include a GHG inventory?			2
8.	Do you have documented metrics used to measure, report, and create goals?			5
9.	Does your company have a Green Team?			2
10.	Are employees trained on the company's environmental and sustainability efforts and goals?			2
11.	Aside from an initial training, are employees encouraged to participate in sustainability efforts?			2
12.	Is your company's sustainability plan or statement on your company's website? If so, include a link.			5

13. Does your company have carbon reduction goals? Describe progress made achieving these goals. (0-10 points)

14. Does your company have non-carbon related pollution reduction goals? Describe progress made achieving these goals. (0-10 points)

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Involvement in Sustainable Business Roundtable (10 points)

15. What SBR events and SBR partner events did any member of your company attend in 2019? Check all that apply (0-5 points).

Month	Event	Did you attend?
January	<ul style="list-style-type: none"> ● Jan. 24th "Energy Conservation" at Botanical Gardens 	<input type="checkbox"/>
March	<ul style="list-style-type: none"> ● March 1st, Adam Rome at Hallwalls Contemporary Arts Center ● March 4th, They are Demanding Less Waste, at the Tabernacle ● March 6th, The Food Energy Water Nexus at Reinstein Woods ● March 26th, Energy Treasure Hunt Show & Tell at Southtowns Water Resource Recovery Facility 	<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
April	<ul style="list-style-type: none"> ● April 4th, Energy Treasure Hunt Happy Hour at Community Brew Works ● April 11th, Beyond Plastics, at Jacobs School of Medicine 	<input type="checkbox"/>
		<input type="checkbox"/>
May	<ul style="list-style-type: none"> ● May 8th, Sustainable Business Summit at Hotel Henry 	<input type="checkbox"/>
June	<ul style="list-style-type: none"> ● June 4-5th, Erich Bloch Symposium at UB ● June 12th, Annual Meeting at The Barrel Factory ● June 19th, Chemical Reduction Tour & Coffee at Harmac Medical Products 	<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
July	<ul style="list-style-type: none"> ● July 10th, Buffalo River Environmental History Boat Tour 	<input type="checkbox"/>



August	<ul style="list-style-type: none"> ● August 10th, Corporate Volunteer Service Day at Seneca Bluffs Natural Habitat Park 	
September	<ul style="list-style-type: none"> ● September 21-22nd, Borderland Festival at Knox Farm State Park ● September 24th, Navigating the changing markets for recycling: Coffee, Discussion & Tour at Modern’s Single Stream Recycling Facility ● September 26th, Andrew Hoffman at UB 	
October	<ul style="list-style-type: none"> ● October 16th, Dumpster Dive – A Solid Waste Assessment at Tri-Main Center ● October 17th, Climate Forum at Jacobs School of Medicine ● October 23rd, Sustainable Basics Seminar at the FM Expo ● October 23rd, WNY Clean Production Leaders Seminar at the FM Expo 	
November	<ul style="list-style-type: none"> ● November 19th, Panel Discussion on Organics Recycling at the Buffalo Zoo 	
December	<ul style="list-style-type: none"> ● December 12th, Chemical Reduction Tour at Tapecon ● December 12th, Holiday Cocktail at Buffalo Distilling Company ● December 17th, Clean Production Leaders Webinar 	

16. How does your company support the Sustainable Business Roundtable? Check all answers that apply. (0-5 points)

<input type="checkbox"/>	Host Event	<input type="checkbox"/>	Board Member
<input type="checkbox"/>	Speaker/Trainer	<input type="checkbox"/>	Committee Member
<input type="checkbox"/>	Sponsor	<input type="checkbox"/>	Other

17. What does your company gain from being a member of the Sustainable Business Roundtable? Check all answers that apply. (0 points)

Expand our network	How many new contacts have you gained?	Push for changing attitudes to	How many of your colleagues have been involved in SBR activities this past year?
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		sustainable practices internally	
Expand our knowledge	Within what areas of expertise?	Increased capacity to implement sustainable business practices	How many initiatives have been initiated / implemented?
Other			

Water (34 points)

Check Yes or No (Attach relevant documents)		Yes	No	Max Points
18.	Have you assessed your water footprint?			5
19.	Do you have a water conservation plan?			3
20.	Do you have a process for tracking water spikes and leaks?			2

21. What percentage of water used in your operations is reused or repurposed?

5-19%	20-39%	40-59%	60-79%	80-100%	N/A (< 5%)
1 point	2 points	4 points	6 points	8 points	

22. What percentage of storm water is diverted from storm sewers and/or reused in your operations?

5-19%	20-39%	40-59%	60-79%	80-100%	N/A (< 5%)
1 point	2 points	4 points	6 points	8 points	

23. What is the percentage of low-flow toilet, faucets, or other fixtures in your facility?

5-19%	20-39%	40-59%	60-79%	80-100%	N/A (< 5%)
1 point	2 points	4 points	6 points	8 points	

Waste & Pollution (42 points)

Check Yes or No (Attach relevant documents)		Yes	No	Max Points
24.	Have you done a solid waste assessment?			4
25.	Do you have a recycling program?			2
26.	Do you have a repurposing program?			2
27.	Do you maintain a restricted substances list that goes beyond regulatory requirements?			2

28. Do you purchase environmentally friendly products such as recycled paper, environmentally friendly cleaning products or repurposed cartridges? List product types. (1 point each up to 10 points)

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29. What percentage of solid waste is diverted from landfill through recycling, composting, and/or repurposing?

5-19%	20-39%	40-59%	60-79%	80-100%
1 point	2 points	4 points	6 points	8 points

Check Yes or No (Attach relevant documents)		Yes	No	Max Points
30.	Do you partner with suppliers & customers to reduce packaging waste?			2
31.	Have you decreased the total amount of scrap material in your operations?			2

32. Do you recycle the following – mark all that apply (0-10 points):

Cardboard		Cans & Bottles	
Paper		Electronics	
Ink/Toner Cartridges		Oil/Coolant	
Batteries		Shrink Wrap	
Light Bulbs		Pallets	
Other			

Energy (37 points)

Check Yes or No (Attach relevant documents)		Yes	No	Max Points
33.	Have you completed an energy assessment?			3
34.	Do you regularly monitor energy consumption?			2
35.	Do you have an energy conservation plan?			2

36. What is the total percentage of energy used at your facility that is purchased from renewable sources?

5-19%	20-39%	40-59%	60-79%	80-100%	N/A (< 5%)
1 point	2 points	4 points	6 points	8 points	

37. What is the total percentage of energy generated onsite from renewable resources?

5-19%	20-39%	40-59%	60-79%	80-100%	N/A (< 5%)
1 point	2 points	4 points	6 points	8 points	

Check Yes or No (Attach relevant documents)		Yes	No	Max Points
38.	Do you purchase Green E certified REC's (Renewable Energy Credits) or participate in carbon offsets?			2
39.	Do you have a procurement policy for purchasing equipment that is energy efficient (i.e. Energy Star)?			2
40.	Does your company encourage or incentivize alternative transportation for employees?			2

41. What percentage of fleet vehicles are hybrid, CNG, or zero emissions?

5-19%	20-39%	40-59%	60-79%	80-100%	N/A
1 point	2 points	4 points	6 points	8 points	

Community (19 points)

Check Yes or No (Attach relevant documents)		Yes	No	Max Points
42.	Does your company organize and/or support volunteer programs?			2
43.	Do you attend community meetings in your area on a regular basis or have an ongoing dialogue with local leaders?			2

44. List the community outreach efforts that your company have initiated? (0-10 points)

45. What actions, events, or projects has your company participated in that are geared toward a more sustainable local community? (0-5 points)



WESTERN NEW YORK SUSTAINABLE BUSINESS ROUNDTABLE



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