



**Western New York Sustainable Business Roundtable**

*Creating an environmentally and economically resilient Buffalo-Niagara*

# 2020 Board Nominations

SBR currently has 5 nominations (bios below) and 5 open seats for The Board of Directors. Members are encouraged to submit nominations before the Annual Meeting on Tuesday June 9<sup>th</sup>.

The BOD Election will take place during the virtual Annual Meeting. Make sure to register for the annual meeting before 2 pm on Monday, June 8<sup>th</sup>. All member representatives will be sent voting instructions in a separate email on Monday afternoon.



**Justin Imiola**

Justin Imiola's professional background is as an Energy Engineer at Wendel Companies. In this role, he is focused on energy-efficient and sustainable design, auditing and analysis, sustainability and energy planning, and internal sustainability initiatives. Justin has led diverse project teams through a variety of energy efficiency projects that, when implemented, will result in a reduction of over 18,000 metric tons of CO<sub>2</sub> emissions. He recently received a Masters of Engineering in Energy Systems Engineering from the University of Michigan, holds a Bachelor Degrees in Environmental Science and Economics from the University at Buffalo, and is a Certified Energy Manager (CEM) and ISSP Sustainability Associate (ISSP-SA).

Justin has been involved with the WNY Sustainable Business Roundtable since starting his professional career with Wendel, 5 years ago. More recently, he has been actively involved with several SBR committees, including membership, education, and communications. Justin has also volunteered at events and is helping to develop the energy track for the 2020 Virtual Summit. Outside of these activities, he has been working on creating new programming and resources for members. He is looking forward to the opportunity to further promote the goals of the SBR as a member of the Board.



**Nira Johri**

Nira Johri is the Sustainability Director for Rich Products Corporation, where she leads global sustainability strategy and implementation with a focus on responsible sourcing, climate change and packaging. Prior to Rich's, Nira spent five years building the cocoa industry's collective impact sustainability strategy, CocoaAction in West Africa and Brazil. Nira previously worked with Unilever and other global organizations on a wide-range of sustainability topics and also served in the Obama administration championing Asia-Pacific policy priorities.

Throughout her career, she has been a passionate supporter of the development of women leaders. She is the founder of 'Women in Policy,' an affinity group focused on fostering community and professional development among women at the Pentagon. In her role at the World Cocoa Foundation, Nira established the first-ever gender conference on cocoa, bringing together over 100 stakeholders from East and West Africa and was a founding member of the Women in Cocoa & Chocolate network. She is also an Impact Fellow with the Sustainable Food Lab. She holds an MBA from the University of Cambridge, and a BS in Marketing and a BA in Government & Politics from the University of Maryland.



**Tiffany Vanderwerf**

Tiffany Vanderwerf is the Chief Conservation Officer and Deputy Director at the Buffalo Zoo, leading the Zoo's conservation and sustainability efforts while overseeing the Animal, Veterinary, Education, and Facilities departments. Her passion for wildlife conservation led her to the Buffalo Zoo where she has been for the past 24 years in a number of positions.

Tiffany is a Board Member of the SBR where she currently serves as Chair of the Recognition Committee and is on the Executive Committee as the Secretary. The SBR has greatly influenced much of the Zoo's sustainability initiatives as it has given Tiffany additional knowledge in sustainability and a wealth of connections to the local sustainability community. In return, she is proud to serve the SBR in any way possible and would be honored to continue serving the SBR and the Western New York Community in this capacity.



**David Sullivan**

David Sullivan is the President of Industrial Support Incorporated (ISI), a contract manufacturing company offering a variety of services including metal fabrication, electronic assembly, and machining. Throughout ISI's twenty-five years in business, they have consistently sought to improve sustainability and implement green practices. The SBR has been an invaluable ally in helping ISI to achieve their sustainability goals, according to David.

David is a member of the SBR Board and has served as Chairman of the Membership Committee for the last four years. David would be honored to continue to serve on the board and contribute to the SBR's efforts to provide education and resources to establish and improve sustainable practices in our business community.



**Adam Goldfarb**

Adam Goldfarb is a financial advisor and Chief Sustainability Officer with Goldfarb Financial, a Certified B Corp, and VP and Chief Financial Officer with Follow the Hummingbird Consulting, a Public Benefit Corporation. Adam lives and breathes sustainability in both personal living and with two purpose-driven businesses that produce impact metrics. He is an active community member serving on the boards of the WNY Sustainable Business Roundtable, WNY Planned Giving Consortium, and past board service with the University at Buffalo's Center for Entrepreneurial Leadership Alumni Association, the Salvation Army and the Rotary Club of the Buffalo Niagara Medical Campus.

Adam is married with two rescue fur babies, a human girl toddler and another human baby girl on the way. In his spare time, he is spending a lot of time with his wonderful family staying in place and planting pollinator gardens in his yard.