



2020 SUSTAINABLE BUSINESS SUMMIT, BUFFALO, NY

“BUILDING THE LOW CARBON ECONOMY—THE VALUE OF NET ZERO”

SUMMIT SPONSOR PROSPECTUS

The Sustainable Business Summit is the WNY Sustainable Business Roundtable’s (SBR) marquee event. It will be held May 6 from 9 AM - 5:30 PM at Templeton Landing in Buffalo, New York. It will be an action packed day, with four different tracks of educational breakout sessions (12 sessions in total), engaging networking events, Recognition Program Award Ceremonies and two thought provoking keynote panels. SBR’s Summit is a great opportunity to meet up with peers, engage with national sustainability leaders, to be inspired and get recognized!

<https://www.wnysustainablebusiness.org/2020-summit>

SBR’s 2019 Summit sold out and attracted over 200 people representing over 90 businesses from across WNY and Southern Ontario (please see last page). Our attendees 2018 and 2019 represented a cross section of businesses from across the region who are investing in sustainable products and practices. The Sustainable Business Summit gives sponsors a chance to showcase your products and/or services and increase brand awareness. Our summit program and event space are designed to encourage interaction and exploration of new business connections. Join us!





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SPONSORSHIP LEVELS

This year we have three sponsorship levels as well as exclusive sponsorship opportunities:

Visionary Leader
To Be
Negotiated

- Introduce plenary or award ceremony
- Recognition during plenary
- Company profile on SBR website
- Recognition on SBR website, signage, advertising & social media
- Exhibit table
- Company name & hyperlink recognition on Summit webpage
- 3 Summit registrations

Change Agent
\$1,500

- Company profile on SBR website
- Recognition on SBR website, signage, advertising & social media
- Exhibit table
- Company name & hyperlink recognition on SBR Summit webpage
- 2 Summit registrations

Sustainable
Steward
\$1000

- Recognition on SBR website, signage, advertising & social media
- Exhibit table
- Company name & hyperlink recognition on SBR Summit webpage
- 1 Summit registration

Exclusive Sponsorship Opportunities

\$2,000-5,000	Scholarship Sponsor – Provide 20-30 scholarships for students, non-profits & entrepreneurs to attend the Summit. The Scholars program will be branded with the Business Sponsor's name *	1/1 claimed (0 available)
\$4,000	Sponsor award reception & design your own cocktail. Sponsor beer, wine & your signature cocktail at the reception*	1 available
\$2,500	Conference lanyard or reusable bag Your single color logo on lanyard or reusable bag *	2 available
\$2,000	Sponsor a break Your advertising and sponsorship will be prominently displayed during break*	2 available
	* All exclusive sponsorship opportunities are recognized on SBR website, signage, advertising, and social media. 3 registrations are included with each exclusive sponsorship.	

If you are interested in becoming a sponsor of the 2020 Sustainable Business Summit, please contact the SBR Coordinator Asa Guilamo at asa@wnysustainablebusiness.org or call her at 561 412-8635.

A SAMPLE OF SBR'S SPONSOR RECOGNITION MEASURES AT THE 2019 SUMMIT:



PAID ADVERTISEMENTS

Multiple ads with sponsor logos in Buffalo News & Radio ads on WBFO
Paid ads on social media: Twitter, LinkedIn and Facebook



PLENARY RECOGNITION

SBR's President thanked all sponsors and sponsor logos were displayed on the big screen during plenary & networking session



EMAIL BLASTS

Sponsor logos included in SBR's weekly newsletter pre and post Summit.



SUMMIT DAY

Sponsor logos on: all summit posters, plenary slide deck and table centerpieces.

Sponsor logos and contact info included in the online program and all summit programs handed out to our 200+ attendees. In addition, hand written thank you cards were sent out to all sponsors during June 2019.

