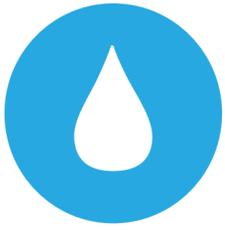




North America
2014 Progress Report

FOCUS ON THE ENVIRONMENT

At Coca-Cola, we are dedicated to contributing to a healthier, happier world. That's why we're expanding our focus on:



WATER STEWARDSHIP



ENERGY AND CLIMATE



PACKAGING



AGRICULTURE

WATER STEWARDSHIP

WE HAVE SAVED
ALMOST
7 Billion

gallons of water in the United States since 2005 through water efficiency improvements in our facilities

We have donated more than **70,000** ingredient drums for re-use as rainbarrels since 2008



In North America we support more than 100 community watershed projects that help protect and conserve local water resources



We are working in partnership with the U.S. Forest Service to help restore and protect damaged watersheds on national lands. These efforts aim to return water to the National Forest System, which provides drinking water to more than **60 Million Americans**

ENERGY AND CLIMATE

We improved our cooling equipment energy efficiency in North America by

60%
since 2000



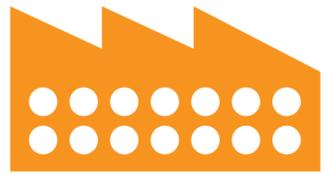
We operate the largest heavy-duty hybrid electric delivery fleet in North America,



with hybrid electric vehicles that reduce fuel consumption up to **30%** compared to standard delivery vehicles.

We improved energy efficiency in our North American manufacturing operations by

8%
since 2007



PACKAGING

more than **96%**

of the total waste in our North American production facilities is diverted from landfills



Since 2007 Coca-Cola has placed more than **240,000 RECYCLE BINS** throughout North America to make recycling easier and more convenient



In 2014 our lightweighting initiatives resulted in a **70 Million** pound reduction in packaging materials compared to 2010 in North America



INNOVATIVE PACKAGING

Since we launched the first-ever recyclable PET plastic beverage bottle made partially from plants in 2009, PlantBottle™ packaging has avoided the equivalent of

150,000

METRIC TONS OF POTENTIAL CO₂ EMISSIONS IN NORTH AMERICA

AGRICULTURE

Coca-Cola has invested more than **\$1 Million**

to support sustainable agriculture projects in Nebraska, Iowa, Georgia, Arizona, and Utah that help farmers grow crops more efficiently and with less impact on the environment



to the planting of **25,000 ACRES** of new orange groves in Florida in 2013

Largest citrus planting devoted to orange groves in Florida in the past **25 YEARS**

~4,100 NEW JOBS to be added to the state economy

Under a renewed and expanded partnership, Coca-Cola and World Wildlife Fund are jointly working on sustainability goals for the Coca-Cola system, including: sustainably sourcing key agricultural ingredients, helping to ensure healthy, resilient freshwater systems, reducing CO₂ emissions of the entire value chain, responsibly sourcing material for PlantBottle™ packaging and improving water efficiency.

